

ASTON CLINTON SCHOOL

Use of Digital/Video Images

The use of digital/video images plays an important part in learning activities. Pupils and members of staff may use digital cameras/i-pads to record evidence of activities in lessons and out of school. These images may then be used in presentations in subsequent lessons.

Images may also be used to celebrate success through their publication in newsletters, on the school website and occasionally in the public media including ACSA events your child attends.

To comply with the General Data Protection Regulations we must request parents/carers permission before taking images of members of the school. We will also ensure that when images are published that the young people cannot be identified by the use of their names.

In accordance with guidance from the Information Commissioner's Office, parents/carers are welcome to take videos and digital images of their children at school events for their own personal use (as such use is not covered by the General Data Protection Regulations). To respect everyone's privacy and in some cases protection, these images **should not** be published/made publicly available on social networking sites, nor should parents/carers comment on any activities involving other pupils in the digital/video images.

Parents/carers are requested to give or not give permission by indicating on the forms link that is sent out at the beginning of each school year below to allow the school to take and use images of their children and for the parents/carers to agree.